



For Immediate Release:
August 20, 2025

Contact:

Dan Vastyan, Common Ground
717/587-9595, or Danv@seekcg.com

- or -

Erin Mezle, Fujitsu General America
973/575-0380 ext. 1645, or
emezle@fujitsugeneral.com

Fujitsu General America Launches Industry Podcast

Fujitsu General America is excited to announce the launch of its industry-facing podcast, Decoding HVAC, a new bi-weekly series from Fujitsu AIRSTAGE that helps professionals and curious listeners navigate the evolving world of heating and cooling solutions.

Tailored for industry professionals and anyone looking to better understand high-efficiency heat pump technology, Decoding HVAC episodes break down complex concepts into clear, practical conversations that can be applied in the field.

Fujitsu General America's Matt Coley, Director of Residential Sales, North, and Darin Barnes, Director of Residential Sales, South, host the podcast, with new episodes dropping every other Friday.

Coley has over 26 years of experience in the HVAC industry, with a strong background in sales leadership, business development, and strategic distribution growth. At Fujitsu, he leads efforts to expand market share and strengthen relationships with distribution partners in the northern U.S.

Barnes brings more than two decades of direct sales experience to the podcast. He has led high-performing teams across the HVAC and plumbing space. He focuses on driving growth, developing new partnerships, and supporting existing distribution in his region. The podcast is produced by Holly Miller, Fujitsu General America Social Media and Communications Specialist.

The Decoding HVAC Podcast can be found on YouTube (https://youtube.com/playlist?list=PL-uzL1sUtCJ3A9VqFct3CtRar0zAkhK09&si=CzObQ_WvN7FQwUJp) and Spotify (<https://creators.spotify.com/pod/profile/decoding-hvac-podcast/>)

#